

# Critical Approaches to Discourse Analysis across Disciplines 2008

University of Hertfordshire  
10-12 July 2008



- = Plenary presentations. All plenary talks, addresses and announcements delivered in Room N002
- = Theme Session 1: *Risk as Discourse*
- = Theme Session 2: *Gender*
- = Theme Session 3: *Health, Science and Education*
- = Theme Session 4: *(Cognitive) Semantics and Pragmatics*

## Thursday 10 July, 2008

08.00 - 09.15	REGISTRATION			
09.15 - 09.30	WELCOME ADDRESS			
09.30 – 10.30	<b>Plenary 1: Jonathan Charteris-Black</b> <i>Rogue States and Rampant Bodies: Metaphors of Control in Public and Private Worlds</i>			
10.30 – 11.00	MORNING REFRESHMENT			
	Room R034	Room R045	Room R047	Room M021
11.00 – 11.30	<b>Page &amp; Spira</b> <i>Making Risk Meaningful</i>	<b>Hatzidaki</b> <i>Greek Men's and Women's Magazines as Codes of Gender Conduct</i>	<b>Hemmilä</b> <i>Applying CDA to Anthropological Research</i>	<b>Kawamata</b> <i>Corpus Construction and Keyword Analysis of Texts Produced in the Aftermath of Tokai Village</i>
11.30 – 12.00	<b>Pereira</b> <i>Risk Politicisation Strategies in EU Immigration Policy</i>	<b>Holmgreen</b> <i>Constructions of Gender and Career in the Danish Financial Sector</i>	<b>della Faille</b> <i>Enduring Concerns and Changing Interests</i>	<b>Koteyko</b> <i>Corpus assisted discourse analysis</i>
12.00 – 12.30	<b>Castelló</b> <i>Local Media and Petrochemical Clusters</i>	<b>Lassen</b> <i>Gendered Discursive Constructions of Management Positions in a Danish Bank</i>	<b>Gustafsson</b> <i>Argumentative Strategies in Early Political Debate</i>	<b>Venuti &amp; Riccio</b> <i>"War-on-Terror" and the war in Iraq</i>
12.30 – 13.00	<b>Smith et al.</b> <i>Communicating Hurricane Risk</i>	<b>Majstorović &amp; Mandić</b> <i>What it Means to be a Bosnian Woman</i>		<b>Warner</b> <i>The Discourse of (In)Security in Political Rhetoric</i>

13.00 – 14.00	LUNCH BREAK			
14.00 – 14.30	<b>Marko</b> <i>The Construction of Lifestyle Risks in Popular Health Discourse</i>	<b>Milles</b> <i>Snippa – A New Word for Girls Genitals</i>	<b>Abdul-Latif</b> <i>Who is Daring to Say to God “You are a Liar”</i>	<b>Van Drom</b> <i>What’s the Club Scene like in Canada?</i>
14.30 – 15.00	<b>Krishnamurthy &amp; Grundmann</b> <i>The Discourse of Climate Change</i>	<b>Ciepiela</b> <i>Discursive Identity Performance in Conversational ‘Small’ Stories of Pre-adolescent Polish Girls</i>	<b>Bunn</b> <i>Reading ‘the Religious’ through Foucault, Bourdieu and Deleuze and Guattari</i>	<b>Yang</b> <i>CDA of American News Reporting on the 2008 Beijing Olympic Games by three Prestige Newspapers</i>
15.00– 15.30	<b>Jore &amp; Njå</b> <i>Risk of Terrorism</i>	<b>Rodriguez</b> <i>Discourses of the Self</i>		<b>Jumaquio-Ardales</b> <i>A Critical Analysis of the Spoken Discourse of Selected Urban Poor Women in Manila</i>
15.30 – 16.00	<b>Zinn</b> <i>Risk as Discourse. Perspectives for further Research</i>	<b>Sancho Guinda</b> <i>Cognitive and Discursive Bases of the New Native American Feminine Identity</i>		<b>Mugford</b> <i>Liberation or Submission?</i>
16.00 – 16.30	AFTERNOON REFRESHMENT			
16.30 – 17.00	<i>Discussion</i>	<b>Strunck</b> <i>Gender and Politeness in a Danish Bank</i>	<b>D’Avanzo &amp; D’Acquisto</b> <i>The Role of English Modality in International Treaties</i>	<b>Pervezentseva</b> <i>The Role of Prosody in Effective Communication between Native/non-Native Speakers</i>
17.00-17.30	<b>KhosraviNik</b> <i>Actors, Actions, Argumentations</i>	<i>Discussion</i>	<b>MacCallum</b> <i>Practising Governance</i>	<b>Eubanks</b> <i>What Constitutes a Folk Theory of Writing?</i>
17.30 – 18.30	<b>Plenary 2: Frans van Eemeren</b> <i>A Pragma-dialectical Approach to the Analysis and Evaluation of Argumentative Discourse</i>			

**Friday 11 July, 2008**

09.15 – 09.30	<b>ANNOUNCEMENTS</b>			
09.30 – 10.30	<b>Plenary 3: Ruth Wodak</b> <i>The Semiotics of Racism: European Perspectives</i>			
<b>10.30 – 11.00</b>	<b>MORNING REFRESHMENT</b>			
	Room R034	Room R045	Room R047	Room M021
11.00 – 11.30	<b>Löbel</b> <i>Conceptualising Metaphors in the Higher Education Discourse</i>	<b>Ferguson</b> <i>A Critical Discourse Perspective on Speech-Language Pathology Assessment</i>	<b>Otsuji</b> <i>CDA and CA to Performativity</i>	<b>Toyoko</b> <i>Representation of Desire and Femininity in Japan's Consumer Culture</i>
11.30 – 12.00	<b>Attia</b> <i>Analysing Egyptian Political Discourse</i>	<b>Liang</b> <i>Types of Talk in Clinical Discourse</i>	<b>Pasma</b> <i>Conversationalization and the Role of Metaphor</i>	<b>Turner</b> <i>Us and Them in Diva Magazine</i>
12.00 – 12.30	<b>Duda</b> <i>The Punchline as Protest</i>	<b>Murdoch</b> <i>The Discursive Construction of Prophylactic Medicine-taking</i>	<b>Pinkney</b> <i>Competing Discourses of Children's Participation</i>	<b>Marchi &amp; Taylor</b> <i>If on a Winter's Night two Researchers</i>
12.30 – 13.00	<b>Marín Arrese</b> <i>Effective vs. Epistemic Stance in Political Discourse</i>	<b>Pawelczyk &amp; Graf</b> <i>Feminine Discourse and the Modern Self in Psychotherapy and Coaching</i>	<b>Gandler</b> <i>Ethos and Capitalism, or: Signs and Reproduction</i>	<b>Horszowska &amp; Ahrens</b> <i>The Analysis of Three Modal Expressions in Polish Interviews with Politicians</i>
<b>13.00 – 14.00</b>	<b>LUNCH BREAK</b>			
14.00 – 14.30	<b>Núñez-Perucha</b> <i>What can Critical Discourse Analysis and Cognitive Linguistics Tell us about Feminist Ideology?</i>	<b>Straková</b> <i>Constructing Borderline Personality Disorder</i>	<b>Caliendo &amp; Magistro</b> <i>The Human Face of the European Union</i>	<b>Ingulsrud &amp; Allen</b> <i>A Critical Analysis of Media Critique Discourse</i>
14.30 – 15.00	<b>Szewczyk</b> <i>The Notion of Metaphorical Conceptualisation in EU-related Discourse in Poland</i>	<b>Smart</b> <i>Intertextuality, Representations of Science, and the Social Construction of Argumentation</i>	<b>Sowińska</b> <i>Towards a European Identity?</i>	<b>Romanova</b> <i>"Other Greeks"</i>
15.00 – 15.30	<b>Sing</b> <i>Retracing the European Map</i>	<b>Stamou</b> <i>The Scientific and Humanities Rhetoric of Environmental Discourse</i>	<b>Sheyholislami</b> <i>Discursive Construction of National Identities as Mediated by Digital Media</i>	<b>Jäkel</b> <i>Discourse on Marriage</i>

15.30 – 16.00	<b>Maillat &amp; Oswald</b> <i>Can Intention-based Theories of Meaning Construction Account for Manipulative Communication?</i>	<b>Thwaite &amp; Rivalland</b> <i>Critical Analysis of Classroom Discourse</i>	<b>Bessa</b> <i>Electronic Political Cartoons of the 2006 Presidential Elections in Brazil</i>	
<b>16.00 – 16.30</b>	<b>AFTERNOON REFRESHMENT</b>			
16.30 – 17.00	<b>Reisigl</b> <i>(Critical) Discourse Analysis and Pragmatics</i>	<b>Dunn</b> <i>Trends in UK Political Discourses around 'bad behaviour' in Schools</i>	<b>Ortu</b> <i>Draining off Trade Unions' Role</i>	<i>FREE SESSION</i>
17.00-17.30	<b>Wieczorek</b> <i>Legitimising Physical Aggression</i>	<i>Discussion</i>	<b>Filardo-Llamas</b> <i>From the RUC to the PSNI</i>	<i>FREE SESSION</i>
17.30 – 18.30	<b>Plenary 4: Jonathan Potter</b> <i>Discourse and Cognition: Issues of Interaction, Emotion and Mental Ontology</i>			

**Saturday 12 July, 2008**

09.15 – 09.30	<b>ANNOUNCEMENTS</b>			
09.30 – 10.30	<b>Plenary 5: Teun van Dijk</b> <i>Discourse, Communication and Knowledge</i>			
<b>10.30 – 11.00</b>	<b>MORNING REFRESHMENT</b>			
	Room R034	Room R045	Room R047	Room M021
11.00 – 11.30	<b>Hart</b>	<b>Purvys</b> <i>West versus East</i>	<b>Van De Mieroop</b> <i>The Influence of the Changing Context on Identities in Narratives</i>	<i>FREE SESSION</i>
11.30 – 12.00	<b>Lukeš</b>	<b>Plaskasoviti</b> <i>The Discursive Construction of Identity in Minority Context</i>	<b>O'Grady</b> <i>A Comparative Case Study of the Construal of the Persona of Four Individuals Accused of Being the 'Worst of the Worst'</i>	<i>FREE SESSION</i>
12.00 – 12.30	<i>Discussion</i>	<b>Koller</b> <i>Analysing Collective Identity in Discourse</i>	<b>de Melo Resende</b> <i>"It's not a Matter of Inhumanity, It's Just a Matter of Making it Difficult for Them to Remain near Our Building"</i>	<i>FREE SESSION</i>

12.30 – 13.00		<b>Reitmanova</b> <i>The Colour of the White Plague</i>	<b>Macleod</b> <i>“Is this Genuine Rape or is this Somebody who’s got Drunk”</i>	<i>FREE SESSION</i>
<b>13.00 – 14.00</b>	<b>LUNCH BREAK</b>			
14.00 – 14.30	<b>Ghiasian</b> <i>Impact of the media in shaping the image of Islam</i>	<b>Ivkovic</b> <i>Europe’s Languages and Governments on the Internet</i>	<b>Halmari</b> <i>The Language of Death and Dying</i>	<b>CADAAD BUSINESS MEETING</b>
14.30 – 15.00	<b>Eagleton</b> <i>Be Smart! Avoid the Traps! Choose Democracy</i>	<b>Medvedev</b> <i>The Immanent Phonosemantic CDA of Socio-political Terms</i>	<b>van der Haar</b> <i>Normality and Deviance in Legitimizing Case Talk of Dutch Social Worker</i>	<b>CADAAD BUSINESS MEETING</b>
15.00– 15.30	<b>Ndambuki &amp; Janks</b> <i>Political Discourses, Electorates’ voices</i>	<b>Azelos-Atias</b> <i>Manipulative Discourse by Means of Unspoken Assumptions</i>	<b>Butulussi</b> <i>Mass Media Discourse on Immigration in Greece</i>	<b>CADAAD BUSINESS MEETING</b>
<b>15.30 – 16.00</b>	<b>AFTERNOON REFRESHMENT</b>			
16.00 – 17.00	<b>Plenary 6: Piotr Cap</b> <i>Axiological Proximation in Political Discourse</i>			
17.00 – 17.30	<b>CLOSING ADDRESS</b>			

# Posters

Thursday 11 July	Friday 12 July	Saturday 12 July
<p><b>Amalsaleh and Abdollahi</b>  <i>The Representation and Construction of Gender Identity in the Contemporary Novel 'We are Getting Used to it'</i></p>	<p><b>Baily</b>  <i>Critical Discourse Analysis and the Biographical Sociology</i></p>	<p><b>D'Avanzo</b>  <i>Pragmatic and Semantic Implication in Bush's Radio Speech about War on Terror</i></p>
<p><b>Kuhn</b>  <i>Advertising to Canada's Official Language Groups</i></p>	<p><b>Katz</b>  <i>'I Paid for this Class, so I Deserve a Better Grade'</i></p>	<p><b>Scheepers</b>  <i>Discourses of Equality and Diversity in the Public Sector</i></p>
<p><b>Sheholislami</b>  <i>Discursive Construction of National Identities as Mediated by Digital Media</i></p>	<p><b>Molek-Kozakowska</b>  <i>Towards Critical Media Literacy (with CDA)</i></p>	<p><b>Zienkowski</b>  <i>Analyzing political engagement</i></p>
<p><b>Stenvall</b>  <i>On Construction of Violence in News Agencies Iraq Reports</i></p>	<p><b>Sánchez De Jaegher</b>  <i>The Discourse Representation of the Zapatistas</i></p>	